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Health Care

Almara Women's Health unites 10 Twin Cities clinics to challenge health care giants



Dr. Suzin Cho, a practitioner at OBGYN Specialists in Bursville, is now the president of Almara Women's Health, a collective of ten women's focused individual practices throughout the Twin Cities.

ALMARA WOMEN'S HEALTH



By Abby Bulger – Digital Reporter, Minneapolis / St. Paul Business Journal Jun 16, 2025



Story Highlights

- Dr. Suzin Cho unites 10 women's health clinics as Almara.
- Almara offers diverse women's health services across multiple locations.
- Almara aims to compete with larger healthcare providers.

Dr. Suzin Cho is uniting 10 women's health clinics across the Twin Cities under one name: Almara.

Almara Women's Health, launched earlier this month, was born out of two main goals: to provide by-women for-women health care while also helping smaller women's focused practices survive by working together under one brand.

"We created Almara because the health care system too often flattens what it means to be a woman," Cho, president of Almara, said in a recent statement.

The 10 combined practices offer clients a wide variety of specialized clinics and over 65 diverse medical professionals, covering the spectrum of all-ages women's care in one database. Services include primary care, reproductive health and family planning, breast cancer programs, pregnancy care, menopause and hormonal care.

Having been a practitioner at OBGYN Specialists in Burnsville since 1999, Cho is intimately familiar with the struggles of working at a "mom and pop individual practice," as she put it in an interview with the Business Journal.

"We really want to have a presence in the marketplace against the bigger names, the Allinas, the Park Nicollets, and the only way we could have that loud a voice was to join together," Cho explained.

Under Almara, Cho's practice and the nine other women's health clinics benefit from joint HR and marketing practices, among other medical programs that would not have been feasible without the umbrella company.

The clinics under the Almara umbrella are:

- Burnsville OBGYN Specialists
- Burnsville urogynecology Gerten Urogynecology
- Edina 66th Street Haugen OB/GYN
- Edina France Avenue Associates in Women's Health & OBGYN Specialists
- Edina maternal fetal Maternal Fetal Consultants

- Edina OGI Obstetrics, Gynecology & Infertility (OGI)
- Edina urogynecology Gerten Urogynecology
- Maple Grove OGI Obstetrics, Gynecology & Infertility (OGI)
- Plymouth Haugen OB/GYN
- Woodbury Adefris & Toppin Specialists

The clinics also share clinical programs that cover a maternal fetal center, gestational diabetes, high-risk breast cancer screening and, soon, a lactation specialist. These offerings would not have been available to women attending any individual clinic before Almara – the collective allows for more room to grow and expand services together.

"Because we're physician-owned, we are talking to patients every day," Cho said. "I think we have a more direct access to assessing what patients' needs are and filling them."

Almara is taking a page out of Twin Cities Orthopedics' book, an orthopedic collective with nearly 40 participating clinics across the state.

"I mean, they're huge," Cho said. "But what you probably don't know is that 10, 15, 20 years ago, they were like us. And for the same reason they [asked], could we have more marketing power if we joined together?"

Both Twin Cities Orthopedics and Almara are owned by the same parent company; Infinite Health Collaborative, or i-Health. Based in Minnesota, the company is behind many such collectives of specialized private practices, including family practice, plastic surgery and endocrinology groups.

As the collective is less than a month old, Cho and her fellow specialists and clinics are trying to find their footing, but she says Almara has a growth mindset. Moving forward, Almara plans to look for the gaps in the women's health market and identify those being underserved.



Health Care Providers in Minnesota

2023 revenue

Rank	Prior Rank	Name / Rank in 2023 (* not ranked)
1	1	Mayo Clinic
2	2	HealthPartners Inc.
3	3	Fairview Health Services
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